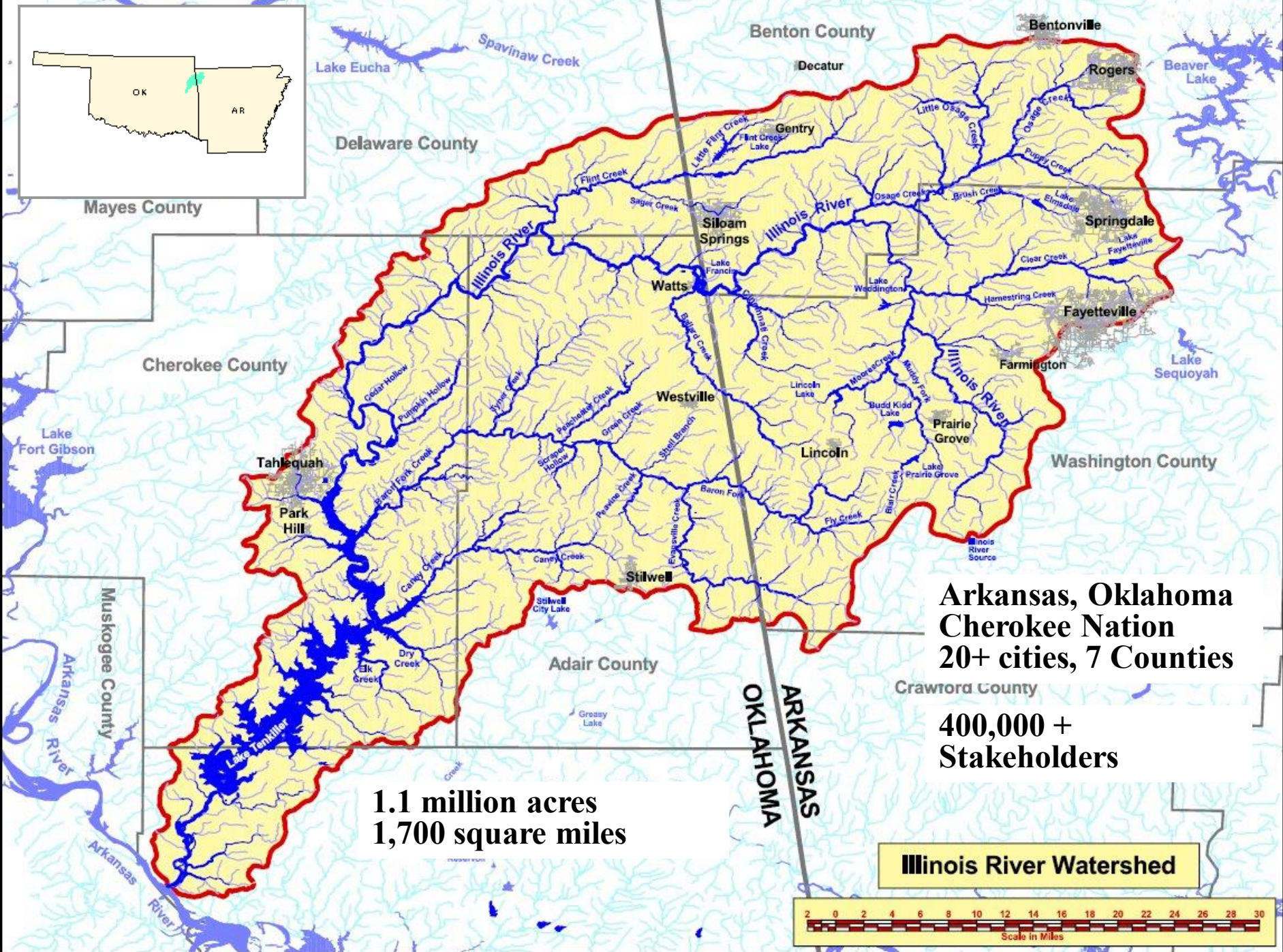
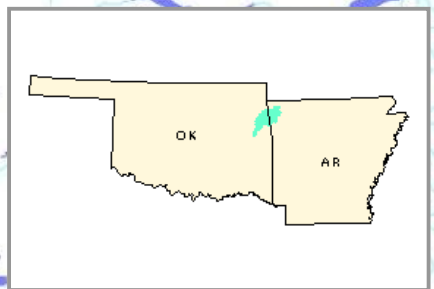




ILLINOIS *River*

WATERSHED PARTNERSHIP





Delaware County

Benton County

Mayes County

Cherokee County

Adair County

Washington County

Crawford County

**1.1 million acres
1,700 square miles**

**Arkansas, Oklahoma
Cherokee Nation
20+ cities, 7 Counties**

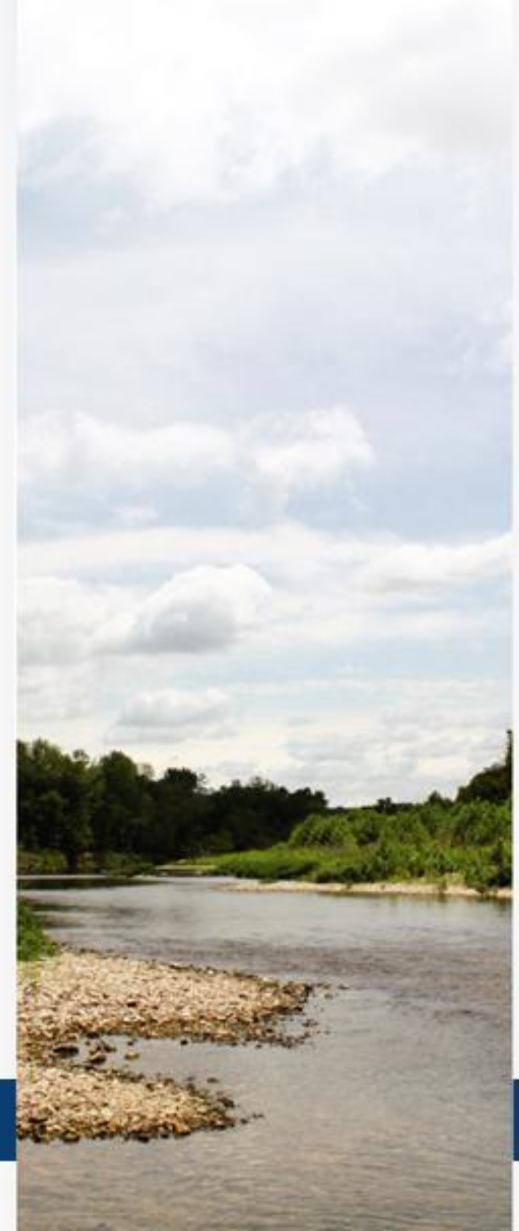
**400,000 +
Stakeholders**

Illinois River Watershed



IRWP Stakeholders

- **Agriculture**
- **Business**
- **Conservation**
- **Construction**
- **Government**
- **Technical, Research & Education**

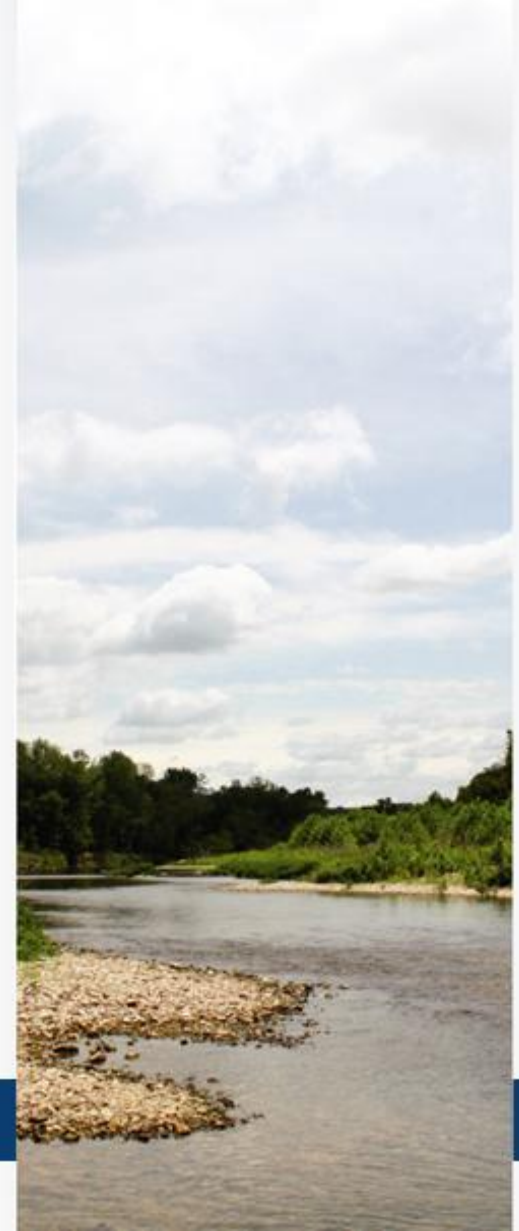


“Three Pillars”

People

The Economy

The Environment





**Public Education
& Outreach**



**Water Quality
Monitoring**



**Conservation &
Restoration
Projects**

10 Year Anniversary

December 2005

65 individual stakeholders meet, create by-laws for non-profit, recruit board members

May 2006

Receive non-profit 501(c)3 status

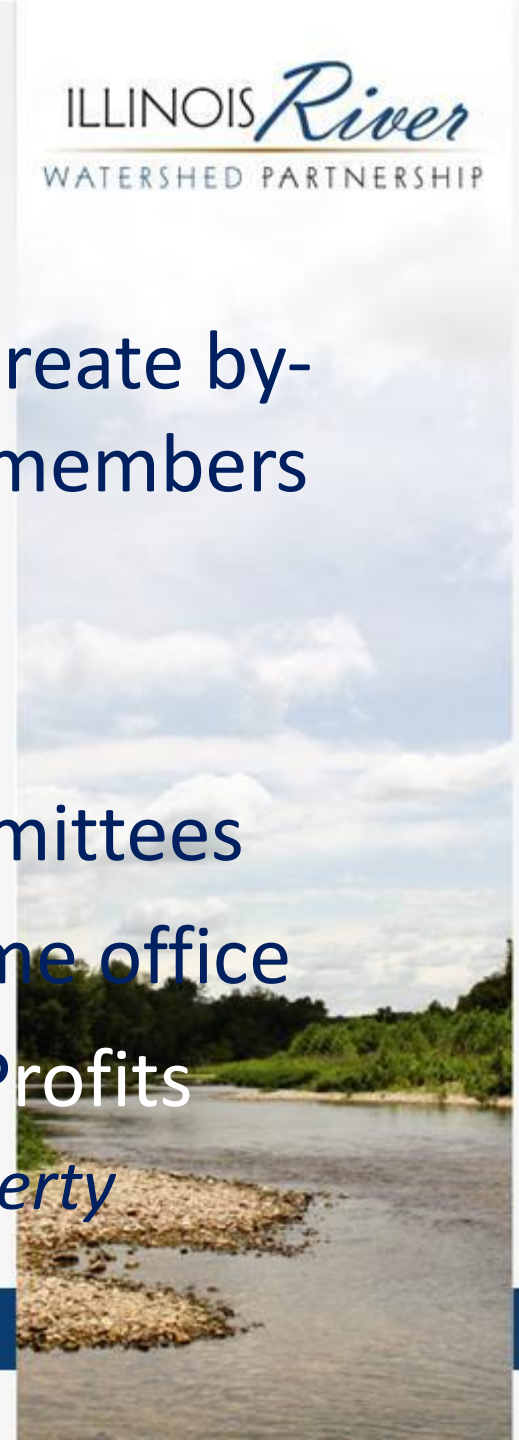
Establish Board, Members & Committees

2007-2009 Hire director, operate home office

2010-2012 Move to Center for Non-Profits

Feasibility Study for Conservation Property

2012- Watershed Sanctuary



The WALTON FAMILY FOUNDATION



Fayetteville

ROGERS



Simmons

Cargill



Crafton Tull

Cabela's



ARVEST BANK



WACHTER



filtrex



OZARKS WATER WATCH



UNIVERSITY OF ARKANSAS DIVISION OF AGRICULTURE Cooperative Extension Service

JOHN BROWN UNIVERSITY

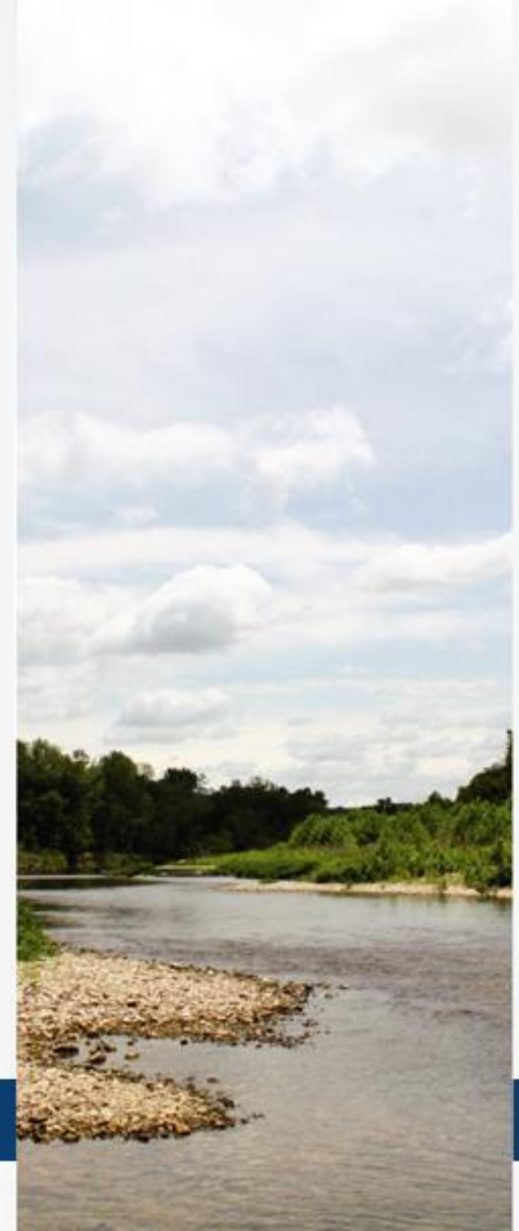


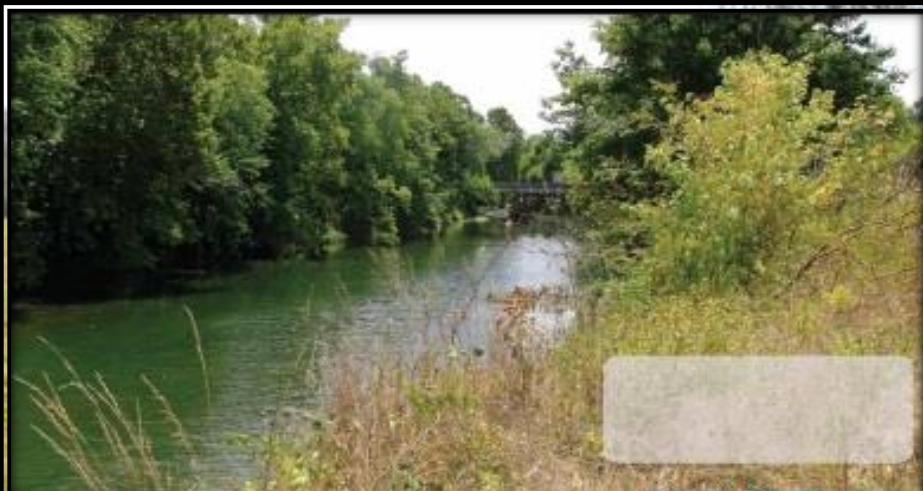
IRWP Sponsors & Partners

Watershed Protection Tools

8 Tools:

1. Watershed Planning
2. Land Conservation
3. Riparian Buffers
4. Site Design – Low Impact
5. Erosion and Sediment Control
6. Stormwater Management
7. Septic System Maintenance
8. Watershed Stewardship





Conservation Pays



Enroll Today!



According to the US EPA, stream reaches in the Illinois River Watershed are listed as impaired, meaning they are lacking essential characteristics for a healthy waterway. If you are a streamside landowner, you can help...and it puts money in your pocket- conservation pays!

CREP CONSERVATION RESERVE ENHANCEMENT PROGRAM



Benefits include

- Annual rental payments
- Sign on bonus of \$500/acre
- Native plantings to restore habitat (BMP's)

EQIP ENVIRONMENTAL QUALITY INCENTIVES PROGRAM



Benefits include

- Incentives for prescribed grazing, forage and biomass planting, forage harvest management, alternative watering sources and fencing

Contact Your FSA

Benton County FSA: Steve Carler
 Washington County FSA: Ted Collins
 2898 Point Circle
 Fayetteville, AR 72704
 (479) 521-4520

Contact Your NRCS

Washington County NRCS: Rhonda Foster
 (479) 521-4520 ext 3
 Benton County NRCS: Mike Whitte
 (479) 273-2622 ext 106

Contact IRWP

Becky Roark
 (479) 215-6623
 beckyroark@irwp.org
 www.irwp.org

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ILLINOIS River
WATERSHED PARTNERSHIP

ARM



Farmer's Market

20,000+ Trees Planted in the Illinois River Watershed! 2008-2014



Success!



AEP AMERICAN[®]
ELECTRIC
POWER

AEP/Flint Creek Power Plant Tree Farm, Gentry



HOW A WATERSHED WORKS

Water flows above and below the ground from high elevations to low by gravity and eventually drains into freshwater and saltwater bodies.

Hi, I'm W. A. Ter!
Follow me as I go
with the flow.



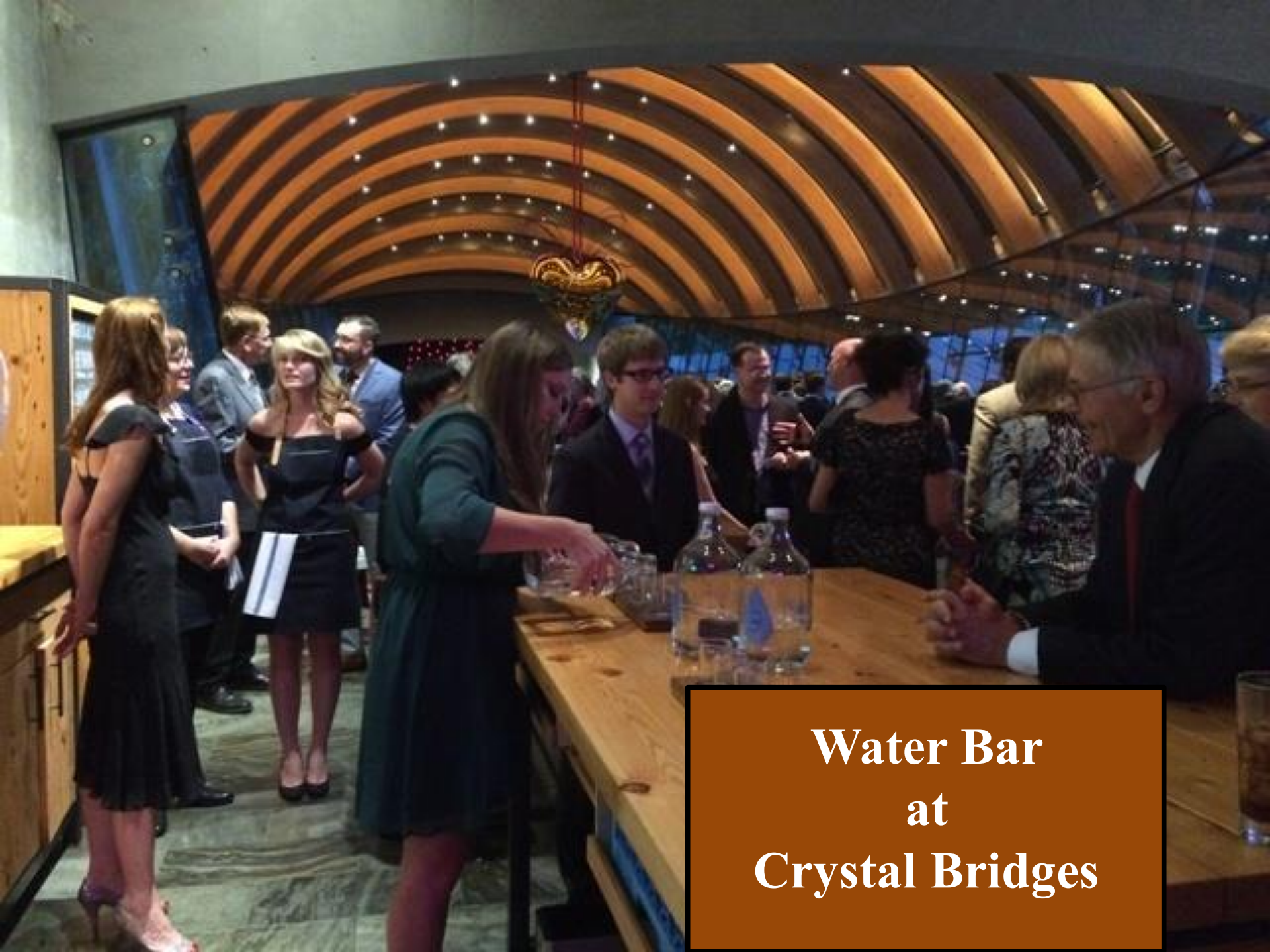






Wilson Park Trailside, Fayetteville





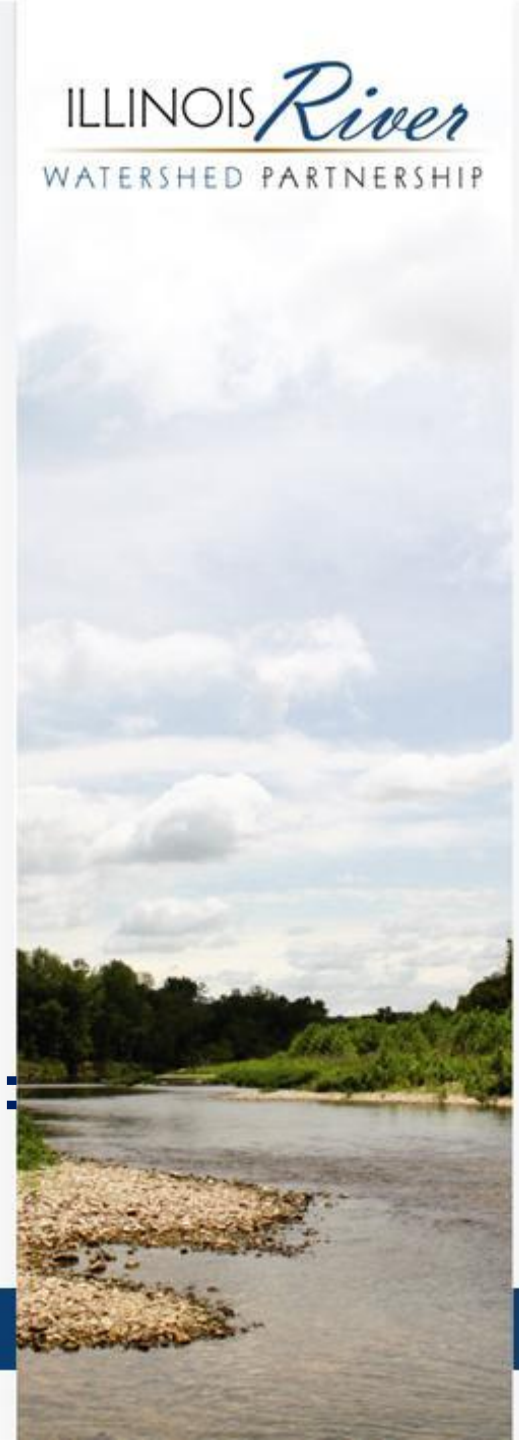
**Water Bar
at
Crystal Bridges**

Partner Funding

2008	\$432,845
2009	\$599,539
2010	\$620,665
2011	\$641,112
2012	\$1,057,347
2013	\$1,064,340
2014	<u>\$1,133,119</u>
TOTAL	\$6,104,223

In-Kind Match Generated by people hours:

2008-2014	\$2,675,710
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Watershed Stewardship

2014 Hours 35,533

2014 People: 41,080

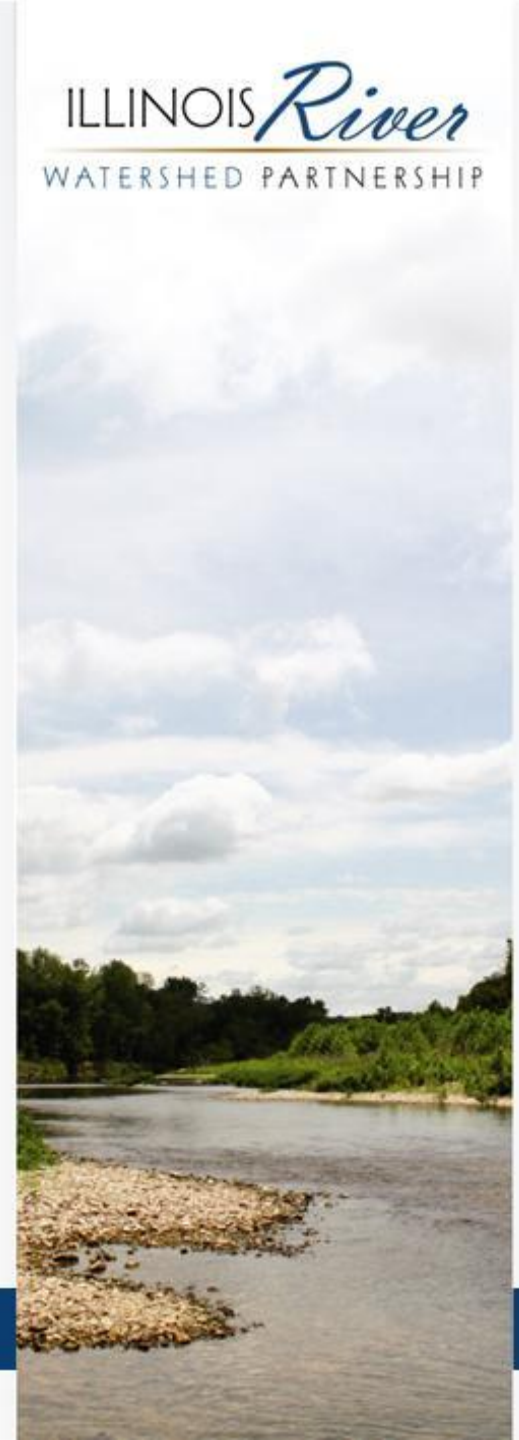
Value: \$746,188

2013 Hours: 25,668

2013 People: 21,212

2008-2014 \$2,675,710

Total Education Outreach



Digital Outreach Recap YTD July 2015



19,687 Pageviews
5,349 Unique Visitors
02:26 Avg Time

Email

6,669 Subscribers



Monthly

43 Campaigns
14,759 Avg. Emails
19% Open Rate



Facebook
11,903 Likes



Monthly

50,000 Impressions per month

18,200 Avg Monthly Reach

YTD

539,000 Impressions

Watershed Sanctuary

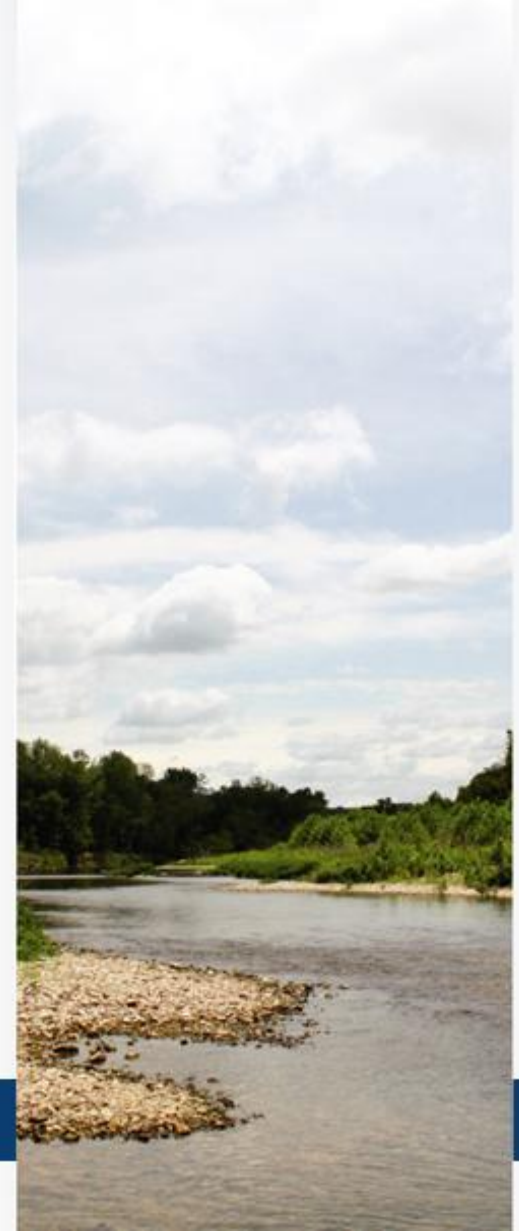







- 1. Commit to diverse stakeholder interests**
- 2. Commit to stay course**
- 3. Remember: It's a river and you are building boat while you're paddling!**

**Progress
with a
Positive,
Pro-active
Approach...**





IRWP Approach: **Education**
Motivation
Action
Watershed Protection

Illinois River, OK

Thank you!